

PRESS RELEASE

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Proge-Software and Renthub announce their strategic partnership to extend their offer and cover the needs of the car rental market at 360°.

The strategic partnership between Proge-Software and Renthub represents an important step forward for the car rental market. Thanks to the collaboration between these two leading companies in digital innovation and software development, it aims to offer complete and customized solutions that simplify the multiple processes of vehicle fleet management and rental activities.

Both companies boast decades of experience in the creation of fleet management and rental systems for the car rental market, both for big players and medium/small companies.

This collaboration therefore represents a great opportunity for companies that will be able to benefit from complete coverage of their needs, ranging from the fulfilments required for vehicle management to the specificities of the rental tasks.

Proge-Software with 3FS provides the complete fleet management service, covering in a strictly integrated way the statutory and managerial obligations connected to the ownership and operational management of vehicles.

Renthub fully covers rental needs from booking to final invoicing, managing each intermediate step intuitively and effectively.

Together, the two companies bring a functional breadth that covers the entire range of primary needs of companies in the sector, also offering special supply conditions.

“Up to now The rental operational management was the missing 'tile' of our 3FS fleet management solution. The integration of 3FS with Renthub will allow us to offer companies operating in the car rental sector a single, integrated, modular and customizable solution that covers the entirety business processes needs of the reference market.”

Marco Meneo – Shareholder, CEO, Proge-Software

“We are pleased to announce our partnership with Proge-Software, a significant step that allows us to join forces and offer our customers a complete and integrated solution for vehicle rental management. The synergy between Renthub and Proge-Software will allow us to create extraordinary opportunities and take our sector towards new horizons of efficiency and digitalisation. We look forward to embarking on this journey with the aim of simplifying and optimizing rental processes, improving productivity and providing exceptional service to end customers. Together, we look to the future with confidence, ready to write a new chapter in the history of vehicle rental and to exceed the expectations of our customers, even the most demanding.”

Antonio Corso – CEO, Renthub



Since 1985 Proge-Software has been implementing projects that create value and competitive advantage, becoming a solid point of reference for customers and technological partners in the research, design and implementation of innovative solutions in the IT world.

Proge-Software guides companies in the digital transformation by always striving to provide results that exceed its customers' expectations, creating value and competitive advantage through innovative projects. Proge-Software's task is not only to design tailor-made solutions to guide its customers in the Digital Transformation, but above all to accompany them in their growth.

With branches in Milan, Benevento, Budapest and Eysins in Switzerland, it carries out high-tech projects in the following areas: Modern Work, Security & Compliance, Software Development, Cloud Adoption, Data & AI.

Proge-Software has just launched 3FS, the innovative integrated fleet management system for the car rental sector totally usable on the Cloud with the SaaS – Software as a Service formula.

3FS covers all fleet management processes, starting from the definition of the Agreements with the vehicle suppliers, continuing with rotation, orders, in-fleeting and maintenance, up to the final sale, managing all accounting obligations and financial, including legal compliance such as property taxes, insurance, fines and damages.



Renthub Software is a company specialized in the development of management software for the car rental industry. Founded in 2016, the company is based in Milan and operates internationally. Renthub Software's mission is to simplify rental management, offering effective and efficient solutions to improve business productivity and make the customer experience more satisfying. The company is made up of a team of experienced professionals in the car rental sector who work constantly to develop innovative and cutting-edge solutions. Renthub Software offers a wide range of customizable software solutions, suited to the specific needs of each rental business.

Specifically, Renthub is a management software for the rental of cars and other vehicles. The software offers a wide range of features to simplify booking management, fleet management, billing and reporting. It can handle both short-term and long-term rentals, and is suitable for various types of businesses, such as car rental companies, travel agencies, tour operators and more. The software is fully customizable and offers a wide range of integration options with other software and services.